

K3MMG



# Company Overview

Event Media Coverage | Influencer Marketing + Strategy | Content Creation

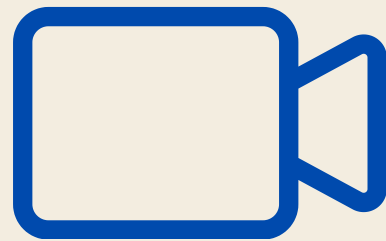
**2026**



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- + past performances
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# Our Capabilities



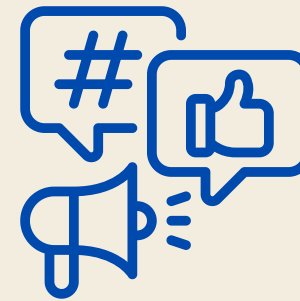
**EVENT  
VIDEO & PHOTO  
PRODUCTION**



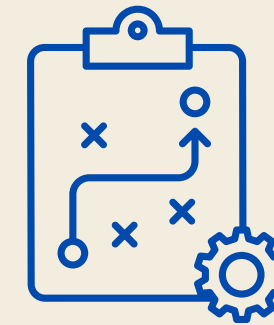
**INFLUENCER  
MARKETING**



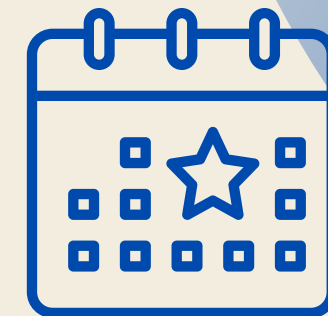
**CONTENT  
CREATION  
(Photo + Video)**



**SOCIAL MEDIA  
MARKETING +  
MANAGEMENT**



**BRAND  
STRATEGY**



**EXPERIENTIAL  
MARKETING + PR**

We craft innovative media by blending creativity, strategic insights, and cutting-edge digital technology. Our approach is unmatched, combining visionary design with expert execution to deliver impactful, results-driven solutions for every brand.

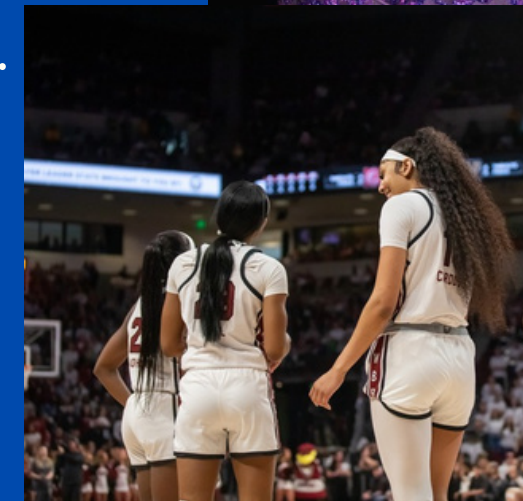
# Event Media + Marketing

**Corporate Events & Meetings | Brand Launches | Non-Profit Events | Concerts and Festivals**

K3MMG specializes in event marketing that turns occasions into unforgettable brand experiences. From small gatherings to events with over 5,000 attendees, we use proven strategies to fill seats and captivate audiences.

Our portfolio includes partnerships with brands like Oprah, NASCAR, LiveNation, RocNation, and more. We manage diverse events such as marketing conferences, concerts, festivals, restaurant launches, financial workshops, networking mixers, and influencer-driven activations, enhancing brand reach through targeted press and influencer collaborations.

- Photography & Videography Recap
- Real-time Content Creation & Social Media Coverage
- Promotional Content Creation
- Drone Coverage
- Photobooth Services
- Influencer Marketing (Capture & Distribution)
- Post-Event Media Distribution
- Targeted Press & Media Relations



# Past Performance | Event Media + Marketing



K3MMG delivers professional video and photo production services that capture your brand's story in compelling, visually impactful ways. Our productions have collectively generated over **2 million views** on social media, **increasing brand engagement by 30%** for our clients.



We've partnered with brands like Amazon, Bumble, Cisco, and the Baltimore Ravens to craft impactful content that elevates brand presence. From concept to post-production, our team ensures every project aligns with your goals, delivering exceptional visual storytelling for social media, events, and campaigns.



# Past Performance (cont)

\*Please click on any photo to view the media gallery.



[Heisman Trophy Winner: Caleb Cares Foundation](#)



[Aflac Lifetime Achievement Award Reception](#)



[DC Office of Unemployment Compensation](#)



[Stanford University: School of Education](#)



[.ORG Impact Awards](#)



[NFL Hall of Fame](#)



[The Future of Fashion & Tech](#)



[8 City Cisco Radiate Conference](#)



[The Founder Conference](#)

- [Lead 1 Conference](#)
- [Broccoli City Festival](#)
- [NFL's Arthur Maulet Coat Drive](#)
- [CBC: Light Up The Night](#)
- [Athletes Unite Conference](#)
- [InnovateNC](#)
- [Cisco: Black History Month](#)
- [PRCon](#)
- [Amazon Women Empowerment Brunch](#)

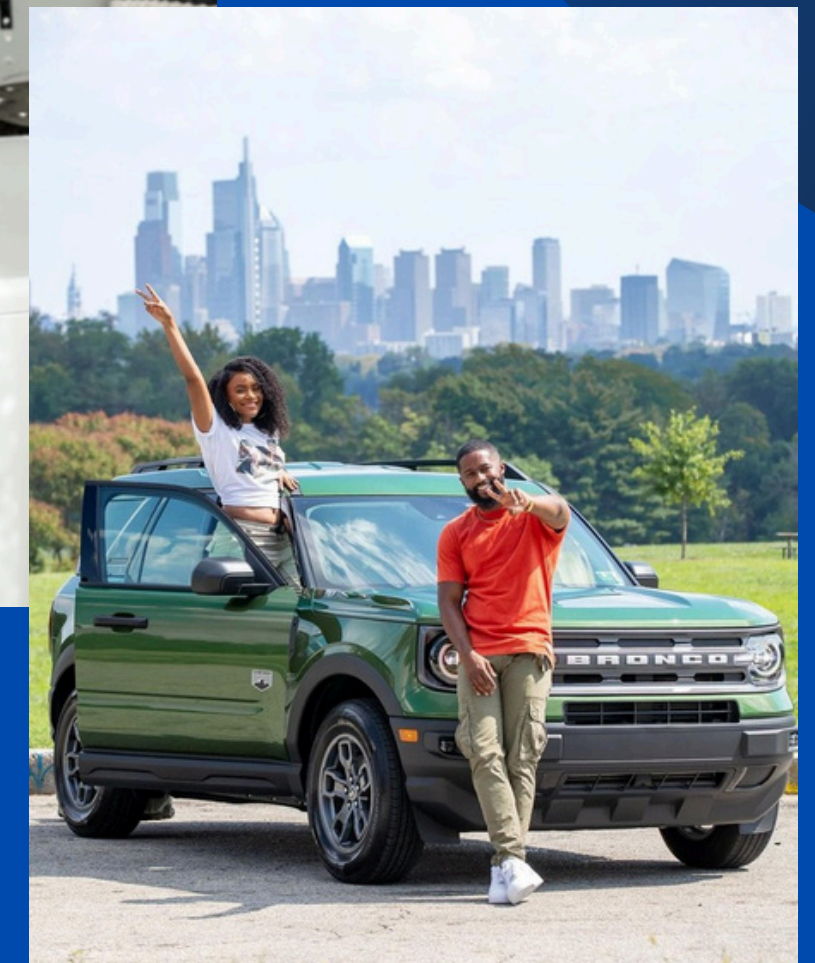
Additional media galleries can be viewed here:

# Influencer Marketing

K3MMG offers full-service influencer marketing, handling everything from sourcing influencers to crafting goal-driven strategies. We create impactful content that amplifies brand reach while supporting communities.

We provide coaching for influencers, helping them develop skills in personal branding, negotiation, and strategic positioning to secure meaningful brand deals. K3MMG designs influencer campaigns tailored to increase awareness, drive sales, and create memorable brand experiences, fostering strong, lasting partnerships between influencers and brands.

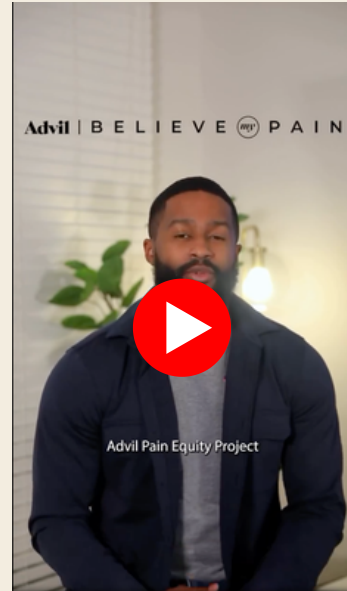
- Campaign Content Production
- Social Media Consulting
- Full Service Content Creation
- Campaign Management
- Ambassador & Long-Term Partnership Programs
- Digital Content Strategy
- Influencer Media Training
- Sponsored Event Attendance & Coverage
- Campaign Casting



# Past Performance

\*All content presented has been created and/or produced by K3MMG.

K3MMG has successfully managed influencer campaigns for leading brands, including Aquaphor, Dick's Sporting Goods, Dawn, Advil, Amazon Prime Video, L'Oréal Paris, Kimpton Hotels, Dr. Pepper, Nordstrom, Hershey's, Microsoft, and more. By securing top-tier talent and generating hundreds of millions of impressions, we deliver expansive exposure, lead generation, and significant sales growth for our clients.



Advil: Believe My Pain



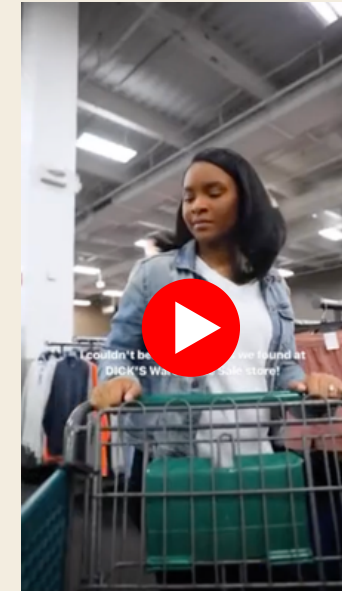
Intercontinental ATL



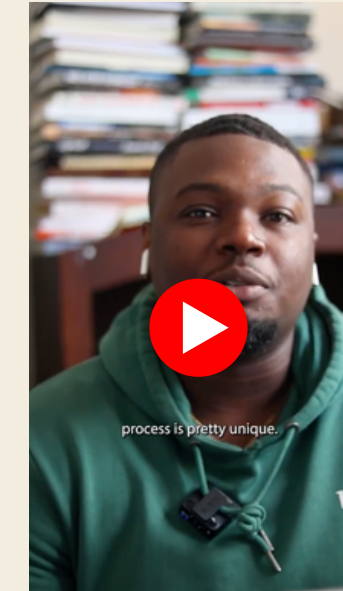
Nascar



Overall Content Reel



Dick's Sporting Goods



Filter Pixel



NFL X Marriott



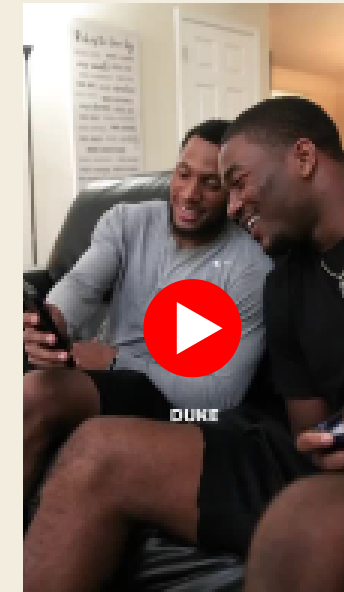
DR. PEPPER\*



Armani Beauty



Ford Bronco



Duke Mayo College Bowl Classic



Buffalo Wild Wings

# Content Creation

Producing high-quality, informative, and engaging content for businesses, individuals, and brands, while simultaneously enhancing the people and community around them! From eye-catching visuals and videos to engaging written content, our team develops assets that capture your brand's unique voice and drive meaningful interactions.

Embodies elements of luxury, boldness, confidence, and character. Who you determine what you can create day in and day out. Specializing in developing attention-grabbing content for influencers, brands, strategic partnerships, and budget optimization for business KPIs.



**Overall Recap**



**NFL RAVENS  
ARTHUR MAULET**



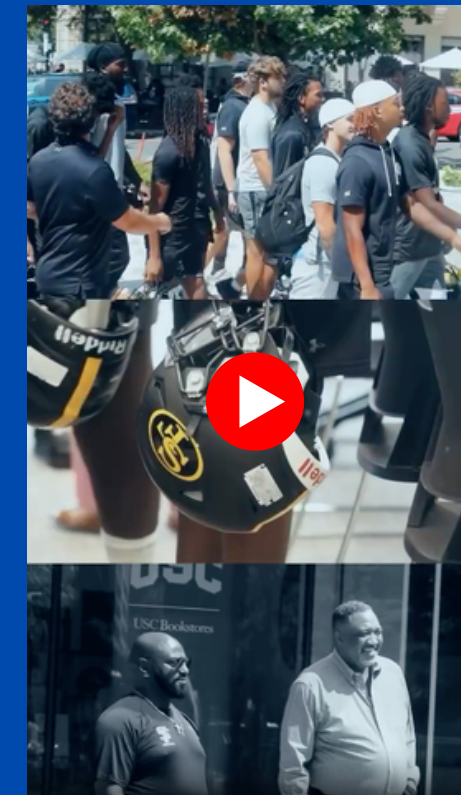
**Washington Post  
w/ Kickstarter CEO**



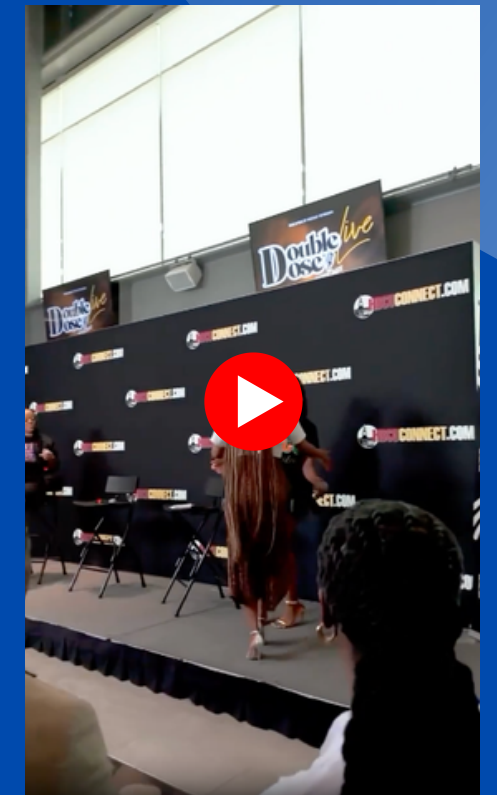
**Gov. D.O.E.S Annual Meeting**



**Keke Plamer  
Book Talk**



**Caleb Williams'  
Foundation**

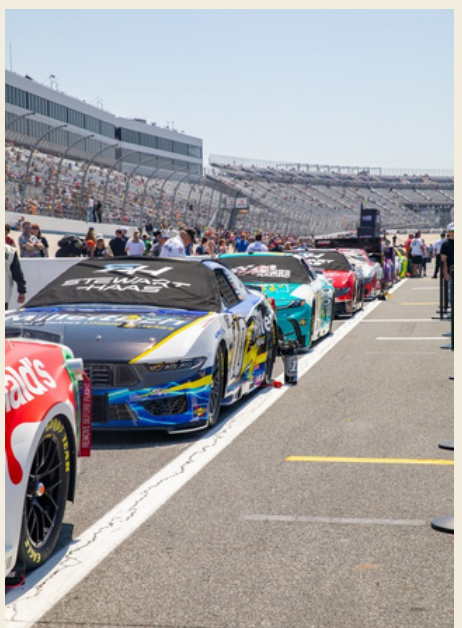


**Revolt Podcast**

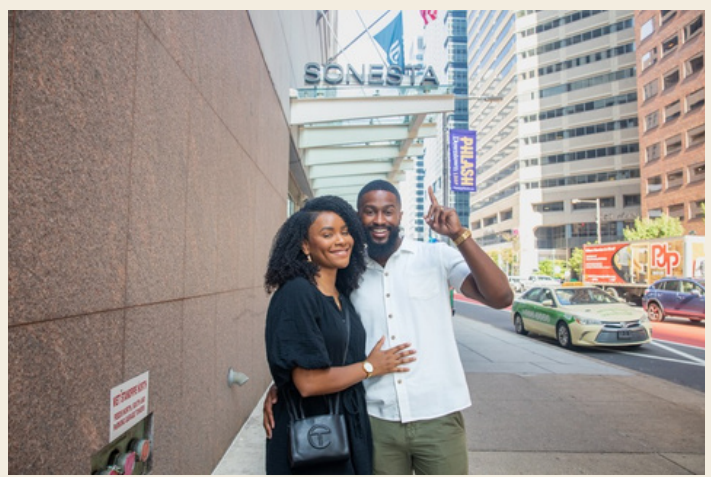
# Past Performance | Content Creation



K3MMG creates high-quality content that connects with your audience through UGC, striking visuals, and captivating videos. With over **6 million views** and a **13% boost in brand engagement**, we deliver content that inspires and elevates your digital presence.



We've partnered with brands like Amazon, Bumble, and Cisco, crafting tailored content for social media, events, and campaigns. From concept to post-production, we ensure every project aligns with your goals, making your brand unforgettable.



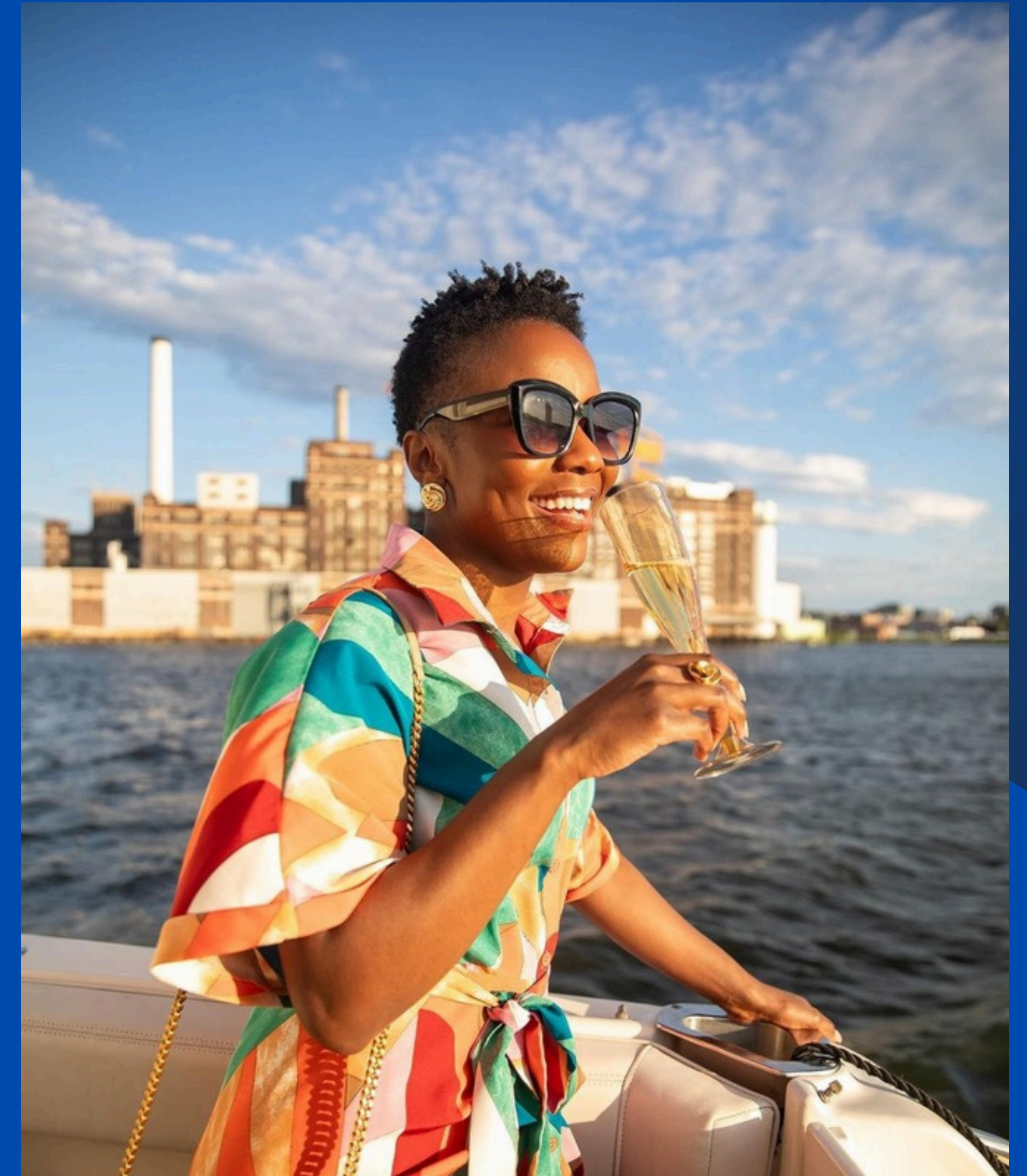
\*All content presented has been created and produced by K3MMG.

# Brand Strategy

K3MMG provides data-driven brand strategy services to amplify your unique identity. We craft annual plans covering social media, brand identity, and execution, ensuring cohesive messaging and impactful positioning. Our end-to-end approach aligns every touchpoint with your goals, audience, and story.

# Social Media Marketing + Management

K3MMG designs and implements customized social media strategies to boost brand visibility and engagement. From content planning to daily management, we handle every aspect to grow your online presence, generate leads, and build authentic connections with your audience across all social platforms.



# Press

K3MMG offers targeted PR services to build and maintain a strong brand reputation. Through media placements, brand ambassador partnerships, press outreach, and strategic storytelling, we connect your brand with the right audiences, maximizing visibility and credibility across both traditional and digital platforms.

## Overflow revolutionizes the social scene for sober adults



Raro Abugo discusses how Overflow creates a positive, uplifting environment for young adults who want to make friends without drinking alcohol.

# Video + Photo Production

K3MMG offers professional video and photo production that brings your brand's story to life. We've worked with brands like Bumble, Cisco, and the Baltimore Ravens, creating high-quality content that enhances brand presence. From concept to post-production, we ensure every project aligns with your goals for social media, events, or campaigns.

## Marketing Your Small Business on a Budget



**K3 Marketing & Media Group** is a creative agency that brings brands to life through innovation and quality. With core values of trust, collaboration, and excellence, we proudly serve B2B, B2C, and non-profits. We've worked with clients like Amazon, Bumble, and Cisco to create data-driven campaigns that boost visibility, engage audiences, and build lasting connections. Combining creativity with strategic insights, we craft impactful campaigns that drive growth and strengthen brand presence.

## About Us

- Team of Experts in Creative Strategy, Event Media, and Brand Storytelling
- High-Impact Campaigns to Increase Brand Visibility and Engagement
- Dedicated to Trust, Collaboration, and Excellence



We're your partner in impactful storytelling and authentic brand growth.

# Let's Work Together

(202) 271-9075

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